

#GIVEHEALTHY™

THE GREAT AMERICAN HEALTHY FOOD DRIVE

Digital and Social Media
Toolkit

Follow #GiveHealthy

Follow and share your story using the hashtag #GiveHealthy



Browse our website to get involved www.givehealthy.org



Like us on Facebook: <https://www.facebook.com/GiveHealthyNow>



Follow us on twitter: <https://twitter.com/GiveHealthy>



Post photos on Instagram: <https://www.instagram.com/givehealthy/>



Post

Use these sample Facebook posts to be an ambassador for the #GiveHealthy movement:

- f** #GiveHealthy is a new kind of food drive! It's online, it's fun, it's social, it's easy, it's green, it's national but it's local, too. It's designed for people to donate the right kind of food – healthy food!
- f** Save the date: #GiveHealthy 2017 is this May. You can be part of the movement by donating healthy food at www.givehealthy.org
- f** It's now possible to #GiveHealthy! Donate fresh fruits & vegetable at www.givehealthy.org
- f** Want to #GiveHealthy? Get Involved! Become a Partner, Ambassador and join the #GiveHealthy movement. Let's get people facing hunger the food they really need – healthy food!
- f** Purchase and donate healthy food items online to donate to local hunger organizations through www.givehealthy.org



Tweet

Use these sample tweets to get your followers involved in #GiveHealthy:

- Are you part of #GiveHealthy? It's the great American healthy food drive! Help reduce #obesity #diabetes @givehealthy
- #GiveHealthy is a food drive for everyone, everywhere, to GIVE! Get involved or donate at givehealthy.org #foodasmedicine
- Mark your calendars! May 2017 is coming soon. How will you give? @GiveHealthy #GiveHealthy #fruits #vegetables
- Show the world that we can come together and give healthy! @GiveHealthy #GiveHealthy #fruits #vegetables
- Donate healthy foods at givehealthy.org and help improve the #nutrition of those in need! @GiveHealthy #GiveHealthy #health
- Start now and join the movement of the great American healthy food drive @GiveHealthy #GiveHealthy #awesome



Post and Stream

Did you know that #GiveHealthy is also on Instagram? Share a photo in support of #givehealthy.

Here are some examples



Lots of ways to #getinvolved with #givehealthy check out www.givehealthy.org



Donate healthy food from anywhere, even while at the beach! #givehealthy



An apple a day keeps the doctor away! Two even better, don't you think? #givehealthy



Give someone facing hunger the gift of health. #Givehealthy. Healthy food makes a real difference.



Questions or Ideas?

Contact the #GiveHealthy
team at
info@givehealthy.org

#GIVEHEALTHY
MAY 2017