
#GIVEHEALTHY™

BECAUSE HUNGER IS A HEALTH ISSUE



HUNGER-RELIEF ORGANIZATION FOOD DRIVE COORDINATOR TOOLKIT



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Need Help? Have a question?
Contact the #GiveHealthy Team!

TheTeam@givehealthy.org
(800) 418-1164



Welcome to the #GiveHealthy Movement!

As a food drive coordinator, we know you are busy every day working with groups that want to support your organization by conducting food drives. #GiveHealthy will help you assist these groups so they can raise the healthy food you really want -- and a lot more of it!

#GiveHealthy Onboarding

Take a look at the **#GiveHealthy Hunger-Relief Organization Guide** to familiarize yourself with how #GiveHealthy works with Hunger-Relief Organizations. After that, take these steps:

Step 1 - Check Out Your #GiveHealthy Account

When your organization registered with #GiveHealthy, it received login credentials to access your account (username and password). Use these to log in and review the account information. Here's what you will be able to see:

- Your Organization's name, address and tax id
- Primary contacts - including you! Make sure your email address is correct!
- Standard Drive Page Logo and Messaging
- Healthy Food Wish list

Step 2 - Familiarize yourself with the #GiveHealthy account tools

- Drive Dashboard - overview of food drive activity
- Drive Reports - a report for each drive (after it ends), summarizing the food raised
- Donor Reports - a list of donors for each drive



Rally your support groups about #GiveHealthy

#GiveHealthy is designed to make it easy for groups to conduct food drives so that people can donate the healthy food items you are looking for. #GiveHealthy also makes it easy for you to share information with groups that support you so they can decide to sponsor a #GiveHealthy Drive.

Step 1 - Familiarize yourself with how a group sets up and runs a #GiveHealthy food drive by taking a look at the **Drive Organizer Guide**.

Step 2 - Use the #GiveHealthy tools (see below) to provide information to groups planning their food drives.

Step 3 - When a group expresses interest in a #GiveHealthy food drive, send them to givehealthy.org to sign up as a *Drive Organizer*.

Step 4 - The #GiveHealthy Team will work directly with each group to get their #GiveHealthy Drive set up. We'll notify you once it's ready to go.

Educate your support groups about #GiveHealthy

Here are the key links to resources that you can share with groups planning to support your organization with a food drive:

#GiveHealthy Website - an overview of the #GiveHealthy Movement

On the Drive Organizer Page, you will find the following helpful resources:



Drive Organizer Toolkit provides tools to help make #GiveHealthy drives successful



Drive Organizer Overview explains how groups set up and run #GiveHealthy drives

Share examples of groups that have conducted #GiveHealthy Food Drives (listed at the end of this toolkit).



FAQs for your Food Drive Groups

Does it cost anything to conduct a #GiveHealthy food drive?

>> No

Can I still do a traditional drive at the same time as a #GiveHealthy Drive?

>> Yes. This is a way to provide your community with two ways to donate food.

How do I start my group's #GiveHealthy Food Drive?

>> Go to www.givehealthy.org and fill out the Drive Organizer form - that's starts the process of setting up your drive.

Can I sponsor a #GiveHealthy drive myself or do I have to be part of a group?

>> Individuals can sponsor #GiveHealthy food drives.

How long does it take to set up a drive?

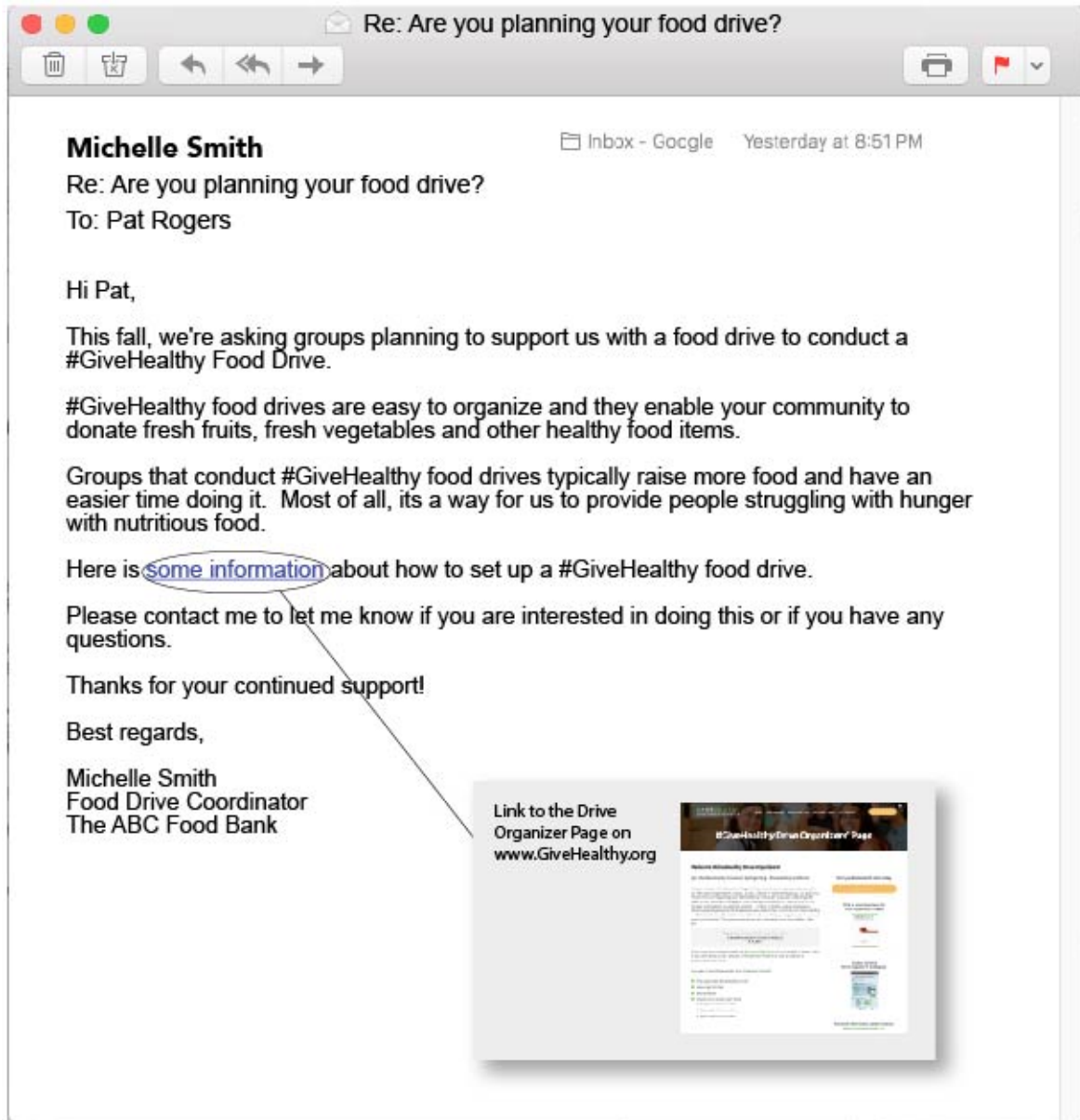
>> Usually 1-2 days

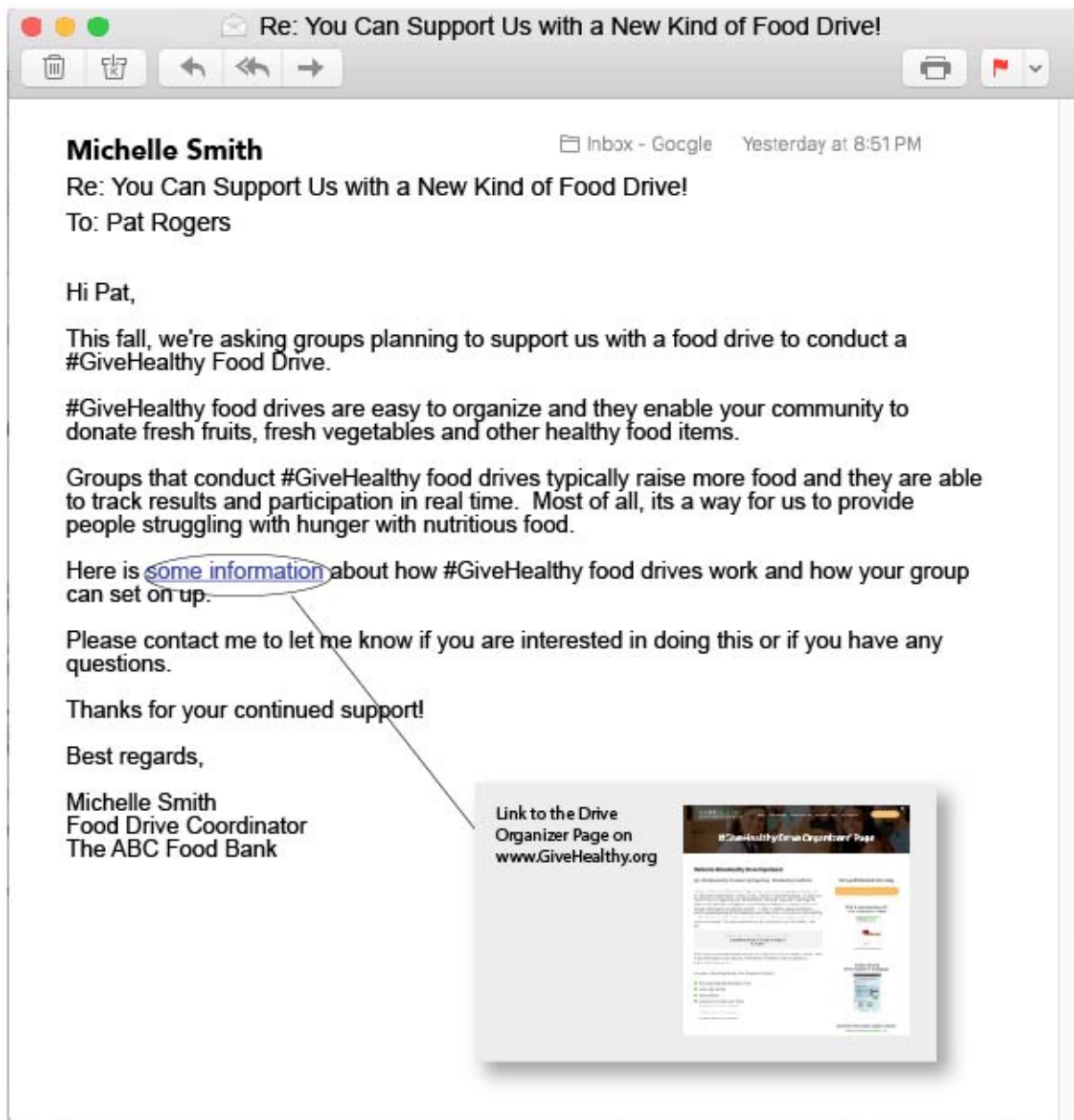
Is there a minimum amount of food to raise?

>> No. We'll ensure that any donated food gets delivered.



Sample Outreach Emails to Existing Support Groups







Monitor Your #GiveHealthy Food Drives!

- ✓ Track each drive in real time
- ✓ Sign up for donation activity notifications
- ✓ Cheer your support groups on!

Coordinate Food Deliveries

Step 1 - check out each drive's results report to review donated food totals.

Step 2 - communicate with the #GiveHealthy team to arrange the date and time of each delivery.

Step 3 - take inventory and accept each delivery as it is made (sign off with delivery driver).

Other Cool Stuff

#GiveHealthy Food Drive Contests

Groups can compete with one another to see who can raise the more food. Results are tracked in real time - which adds excitement and increases engagement. Perfect for schools, teams and companies!

#GiveHealthy Event Based Food Drives

In lieu of bringing canned goods to the event, donations are made online. These drives are easier, they raise a lot more food and there's no mess!



#GiveHealthy Food Drive Examples

School Drive: North Mianus School, CT, supports Neighbor to Neighbor

North Mianus School Fights Hunger!

Help support Neighbor to Neighbor!

Buy healthy food and it will be delivered for you!



UPDATE: The North Mianus School community has come through! We've raised over \$5,000 worth of healthy food (over 3200 lbs!) to support Neighbor to Neighbor. As promised, Mr. Moroney and Mr. Prisinzano now sport "Mohawk haircuts!" Thanks to everyone who supported this great effort.



"Before"

Dear Families,



On November 23, we are hosting our 4th annual 'Fowl' shooting contest championships. This contest coincides with our food drive in conjunction with Neighbor to Neighbor, a local organization that provides meals to those in need in Greenwich.

Since our first year, the popularity of this contest has grown tremendously. We went from 560 donated items in 2013 to 1,100 in

3183 Raised **123** Donors **3000** Goal

lbs

closed

Donate

Like 359 people like this. Be the first of your friends.

Contributions

Kishori Scott donated: 1 Sweet Potatoes, one 10 lb. bag	Nov 23, 2016
Dina Cheney donated: 1 Sweet Potatoes, one 10 lb. bag	Nov 23, 2016
Karen Kahn donated: 1 Broccoli, one 3 pak of heads, 1 Fresh Squash, 5 lbs bag, 1 Sweet Potatoes, one 10 lb. bag	Nov 23, 2016
pamela tomer donated: 1 Sweet Potatoes, one 10 lb. bag, 1 Broccoli, one 3 pak of heads	Nov 22, 2016

3200 lbs. of fruits and vegetables = two teachers with Mohawks!



Company Drive: CIBC supports Food Bank of Alberta, Canada

CIBC Cares for Fort Mac!

Help feed those affected by the Alberta wildfires



Show how the CIBC family cares



Let's join together and help our neighbours in Alberta who have suddenly been displaced by the recent wildfires by raising 50,000 lbs. of much needed food! They have a long recovery ahead and need all of the help we can provide to support them in the weeks and months to come.

CIBC is organizing this emergency food drive for anyone to easily be able to donate the food items needed most. Just select the Donate button, pick out and purchase the food you want to give. It will then be delivered for you to our partners at the Alberta Food Banks to help them fill the fridges of the people of Fort McMurray as they get back on their feet.

50100

Raised

476

Donors

50000

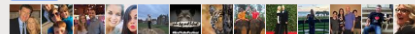
Goal

lbs

closed

Donate

✓ Like You and 360 others like this.



Contributions

Pack

God bless all the affected people, you guys are in our Prayers

John Gutfreund donated: 2 Combination Pack

May 19, 2016

Just helping where I can in case I need it some day.

BRENDA HOSICK donated: 1 Protein Pack

May 19, 2016

Cori Bowhay donated: 1 Protein Pack
On behalf of CIBC Vulcan.

May 19, 2016





Law Firm: Garces Grabler supports Meeting Essential Needs w/Dignity

Garces Grabler LeBrocq Healthy Food Drive

Let's get people facing hunger the food they really need!
Buy healthy food to donate and it will be delivered for you!



Many people struggling with food insecurity also struggle with poor health. Many suffer from diet related conditions - obesity, diabetes and hypertension - caused by a lack of access to healthy food. We've organized this healthy food drive to provide the kind of food people facing hunger really need.



We're supporting Meeting Emergency Needs with Dignity (MEND), which is the largest hunger assistance organization in Essex County, supporting 18 food pantries and feeding over 100,000 people in need.

It's easy to help out. Just select the donate button and pick out the food you would like to donate. It will be delivered for you to MEND after the campaign is over and you'll receive a tax receipt for your records.

Thanks for your support!

2521
Raised

34
Donors

2000
Goal

lbs

closed

Donate

✓ Like You and 357 others like this.



Contributions

Edgar Febles donated: 1 Apples, one 5 lb. bag

Dec 08, 2016

I know how difficult times can seem, at times to be endless; However, the night is darkest just before the dawn. In my own difficult times it warms my heart to give to those in need.

Joseph Delgado donated: 1 Tuna Fish, one 12 pak of 5 oz. cans, 1 Peanut Butter, one 3 pak of 18 oz. jars

Dec 03, 2016

William Garces donated: 10 Bananas, one 2 pak of 5 lb. bunches, 9

Dec 02, 2016





Boy Scouts of America - Scouting for Food supports Neighbor to Neighbor

Greenwich Council, Boy Scouts of America Scouting for Food

Let's get people struggling with hunger the food they really need!
Buy fresh fruits and vegetables and they'll be delivered for you!



the food pantry in the month of March.

Each year the Greenwich Council, Boy Scouts of America organizes a town-wide food drive, Scouting for Food, to benefit Neighbor to Neighbor. This is the largest service project that the entire Council works on to help fill

This year we are doing something new and special! In addition to collecting non-perishable food items around town, we are enabling supporters to donate fresh fruits and vegetables - food items that Neighbor to Neighbor especially needs. You can donate fruits and vegetables by purchasing them here at this website. Your donation will be delivered for you directly to Neighbor to Neighbor and you'll receive a tax receipt via email.



1020 Raised 25 Donors 1000 Goal

lbs

closed

Donate

✓ Like You and 357 others like this.



Contributions


sachin shah donated: 1 Bananas, one 2 pak of 5 lb. bunches, 2 Oranges - one 10 lb. bag, 2 Apples, one 5 lb. bag Mar 06, 2017

thomas agresta donated: 5 Bananas, one 2 pak of 5 lb. bunches, 5 Oranges - one 10 lb. bag, 10 Apples, one 5 lb. bag Mar 05, 2017

Daniel Ciporin donated: 3 Apples, one 5 lb. bag, 1 Oranges - one 10 lb. bag, 1 Bananas, one 2 pak of 5 lb. bunches Mar 05, 2017
[Donation from Brunswick School](#)



Faith Based Org: St. Mark's supports the Food Bank of Somerset County



St Mark's

Summer time is always a challenging time for the Food Bank Network of Somerset County and the more than 700 families that they support. Donations usually drop and the number of people we serve grows. School children who are fed two meals a day through school programs lose that help in the summer and turn to us. St. Mark's has pledged to help them again this summer with this food drive. We've also joined several of the Conover Churches in a friendly competition to see who can raise the most food! Please join us to support our neighbors who need help and help us with the bragging rights that will come from raising the most food!

You can purchase the food you want to donate here at this website and it will be delivered directly to the Food Bank Network of Somerset County. All of the food items available are the things they really need - including fresh produce!

1632

Raised

37

Donors

1500

Goal

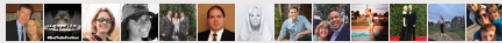
lbs

7 days left

Donate

✓ Like

You and 360 others like this.



Contributions

A generous contributor donated: 1 Pears, one 5 lb. bag, 1 Strawberries, one 2 pak of 1 lb. containers, 1 Fruit, one case (12 15 oz. cans), 1 Whole Wheat Pasta, 10 pak of 13.25 oz. boxes

Aug 09, 2014

Together we can help kids make it until school and school lunches are back in September.

Ann Osterdale Rosenblum donated: 1 Apples, one 5 lb. bag, 1 Rich & Hearty Soup, one 6 pak of 18.5 oz. cans, 1 Broccoli, one 3 pak of heads

Aug 01, 2014

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12

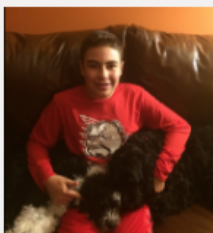
WWW.GIVEHEALTHY.ORG



Individual Drive – 13-year-old Eric Miller supports Second Harvest

Eric Miller's 3rd Annual Food Drive

Please Support My Food Drive with your Food Donation!
Let's get people facing hunger the food they really need!



My name is Eric Miller. I'm 13 years old and this is my 3rd annual food drive to support Second Harvest Food Bank of Lehigh Valley and Northeast Pennsylvania. There are lots of people and kids in our area struggling with not enough to eat. Please help them by donating food.

Food Drive



This is my first time doing an online food drive. I'm doing it so that its easy to make a donation. Just select the "donate" button and purchase the food you would like to donate. These are all items that the Food Bank needs. The food will be delivered for you after the drive is over and you'll recieve a tax receipt via email. You can donate anytime until October 16, 2016, World Food Day.

We all know someone faced with hunger, whether we realize it or not. You can help make a difference in someone's life with your donation.

Thanks for your support!

774

Raised

44

Donors

500

Goal

lbs

closed

Donate

Like 359 people like this. Be the first of your friends.

Contributions

Kevin Gertz donated: 1 Low Sugar Cereal, one 6 pak of 18 oz. boxes	Nov 02, 2016
Diane Kokinda donated: 1 Whole Wheat Pasta, 6 pak of 13.25 oz. boxes, 1 Tuna Fish, one 12 pak of 5 oz. cans	Oct 31, 2016
Rob Campbell donated: 1 Low Sugar Cereal, one 6 pak of 18 oz. boxes	Oct 31, 2016
Kenneth Marshall donated: 1 Low Sugar Cereal, one 6 pak of 18 oz. boxes, 1 Pasta, one case (20 1 lb.	Oct 30, 2016



Individual Drive: Mr. Mel Barranco's Community Service Food Drive

Fresh Fruits Now!

To Support Neighbor to Neighbor

Buy oranges, apples and bananas and they will be delivered for you!



Mel Barranco is attending the Curriculum for Living Program at Landmark Worldwide in New York City. He already has completed the Forum and the Advanced and is currently finishing the final part of the series, the Self-Expression and Leadership Program (SELP). Part of the SELP curriculum requirement is doing a community

project. Mel's idea of a community project, called Fresh Fruit Now! is to partner with Neighbor to Neighbor in Greenwich, CT in providing healthier food options for their local clients. Through this project, Mel would like to create the possibility of love and compassion for the Neighbor to Neighbor clients.

Each month, Neighbor to Neighbor provides enough free food to prepare over 25,000 nutritious meals for needy families in Greenwich.

Neighbor to Neighbor gave out 313,000 meals last year! 129,000 of those meals went to children. 40% of the food is donated by individuals and via organized food drives.

Since 1980, the relative cost of nutrient-rich food has increased by 40% while, during the same period, the relative cost of low-nutrient "junk" food has decreased by the same amount. Neighbor to Neighbor is based in Greenwich and improves lives by providing for the exchange of food, clothing and basic living essentials in an atmosphere of kindness and respect. Fresh produce is expensive and therefore out of reach of many Americans. Yet fresh produce is a cornerstone of a healthy diet and a strong focus on Neighbor to Neighbor's food pantry.

600 Raised 29 Donors 200 Goal

lbs

closed

Donate

Like 359 people like this. Be the first of your friends.

Contributions

Sabreen Kabeer donated: 1 Apples, one 5 lb. bag, 1 Oranges - one 10 lb. bag, 1 Apples, one 5 lb. bag Way to Go MEL!!!!	Oct 14, 2016
zahra sbeih donated: 2 Oranges - one 10 lb. bag, 2 Apples, one 5 lb. bag	Oct 10, 2016
michelle gonyea donated: 2 Apples, one 5 lb. bag, 1 Bananas, one 2 pak of 5 lb. bunches	Oct 10, 2016
Kim Aanonsen donated: 2 Oranges - one 10 lb. bag	Oct 10, 2016



Youth Group Drive: Curbing Hunger Youth Council supports MEND

#GiveHealthy with the Curbing Hunger Youth Council!

1 in 5 Kids in NJ Struggle with Hunger, 1 in 6 Adults, too...

Buy Fresh Produce and other healthy food and it will be delivered for you!



The Youth Council is dedicated to supporting the mission of Curbing Hunger - to provide hunger organizations with food donations when they really need them. As members of the council, we're reaching out to our community to ask them to help those less fortunate with a healthy food donation. We're raising food to support Meeting Essential Needs with Dignity.

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We've organized this #GiveHealthy drive to emphasize the importance of donating healthy food - fresh vegetables and fruits and other food items that will have a positive impact on those facing hunger. It's easy to help! Just select the "donate" button and purchase the food you would like to donate. It will be delivered for you and you'll receive a tax receipt via email.



We all know someone faced with hunger, whether we realize it or not. You can help make a difference in someone's life this summer.

Thanks for your support!

881

Raised

25

Donors

3000

Goal

lbs

17 days left

Donate

Like 350 people like this. Be the first of your friends.

Contributions

Ed Huang donated: 1 Sweet Potatoes, one 10 lb bag Jul 22, 2017

Elizabeth Sternberg donated: 1 Mixed Veggies - 10 lb of fresh veggies! Jul 12, 2017

Eric Inglis donated: 2 Mixed Fruit - 10 lb of nothing but fruit!, 2 Mixed Veggies - 10 lb of fresh veggies!, 2 Bananas, one 2 pak of 5 lb bunches Jul 12, 2017

Lori Robinson donated: 1 Oranges, one 10 lb bag Jul 11, 2017

Keep up the good work in helping