



# FALL AND HOLIDAY FOOD DRIVE CHECKLIST

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- ☐ 1. Optimize your **Food Drive Info page**
  - ☐ 2. Maximize your **existing food drive support**
    - Update your list
    - Introduce **#GIVEHEALTHY**
  - ☐ 3. Prepare Your **#GIVEHEALTHY Launch Announcement**
    - Press Release
    - Email
    - Social
  - ☐ 4. Schedule **Launch Announcement** during Hunger Action Month (September)
  - ☐ 5. Select Your **Food Drive Themes**
    - Hunger Action Month (September)
    - National Apple Day (10/21/25)
    - National Healthy Eating Day (11/6/25)
    - Thanksgiving (11/27/25)
    - **#GivingTuesday** (12/2/25)
    - More Coming!



Contact [theteam@givehealthy.org](mailto:theteam@givehealthy.org)  
with any questions

