

BOOST ENGAGEMENT WITH THE #GIVEHEALTHY FOOD DRIVE CONTEST AND TEAM TRACKING SYSTEM

The #GiveHealthy platform makes food drives more effective, healthy, and easy to manage. Its **contest and team tracking system** takes things a step further—allowing organizations to run food drive competitions or monitor subgroup efforts under one collective campaign. This drives participation, friendly rivalry, and visibility.

Option 1: Competition Mode – See Who Can Raise the Most!

Turn your food drive into a **friendly contest** where teams compete to donate the most food (by quantity or value).

- Ideal for: companies, schools, departments, sports teams, clubs
- Live leaderboard displays team progress in real-time
- Sparks enthusiasm and participation through gamification
- Drives higher volume and engagement



Option 2: Collective Effort with Subgroup Tracking

Run a **unified food drive** but track results from individual groups or locations.

- Ideal for: large companies, multi-campus schools, regional chapters
- See how each office, department, or class contributes
- Encourage friendly pride without formal competition
- Perfect for benchmarking and recognition



Example:

A university hosts a campus-wide drive, with totals tracked for each dorm or club.

Features & Benefits:

- Real-time dashboard with team breakdowns
- Mobile-friendly platform—easy to share, scan, and donate
- Built-in tools for promotion, tracking, and reporting
- Donations go directly to your selected food bank or pantry

Promotes **healthy, needed** food donations only

Why Use It:

- Encourages **higher participation and repeat donations**
- Provides **visibility** and accountability for group contributions
- Adds fun and **motivation** through tracking and competition

Makes it easy to run a **coordinated effort across multiple locations**

Contact theteam@givehealthy.org to set up your contest-based or team-tracking food drive.

