

WHAT'S YOUR THEME?

October is...

NATIONAL APPLE MONTH



We all know the old saying **“An apple a day keeps the doctor away.”**

National Apple Month is a great time for organizations to launch their Apple Drive using the #GiveHealthy digital food drive system.

Apple drives can be used to raise apples and other fresh fruits and vegetables.

Use National Apple Month to engage your community in a new way - to raise healthy food, to generate more awareness and reinforce awareness that its important to help people who need it with healthy food.



National Apple Month Press Release Template

Contact:

[Food Bank/Pantry Contact Name]

[Phone Number]

[Email Address]

Title Options:

[Food Bank/Pantry Name] Celebrates National Apple Month with a Fresh Food Drive Using #GiveHealthy

[Food Bank/Pantry Name] Encourages Organizations and Community Members to Celebrate National Apple Month by Launching a Virtual Apple Drive with #GiveHealthy

This October, [Food Bank/Pantry Name] Promotes Healthy Eating Through Apple Drives

[Food Bank/Pantry Name] Turns National Apple Month Into Action with Apple Drives

[City, State] – [Date] – “An apple a day keeps the doctor away.” This National Apple Month (October), [Food Bank/Pantry Name] invites the community to translate inspiration into action by launching an Apple Drive through the #GiveHealthy digital food drive platform.

What’s an Apple Drive?

An **Apple Drive** is a themed food drive focused on raising fresh, healthy foods—like apples, other fruits, vegetables, and wholesome items—for people facing food insecurity. It can focus solely on apples or place a special emphasis on them while still encouraging donations of a variety of nutritious foods. Using the **#GiveHealthy digital platform**, organizations or members of our community can easily set up a virtual drive under this theme, and supporters can easily donate these items online. Tying a drive to **National Apple Month** creates a fun, engaging theme that captures community attention and inspires participation in a way that traditional, non-themed drives often do not. This provides schools, businesses, and organizations with a simple, impactful way to promote healthy eating while making a meaningful difference in their communities.

Unlike traditional canned-food drives, #GiveHealthy empowers supporters to purchase and donate curated fresh fruits, vegetables, and other healthy foods via a seamless online process. Transactions are handled like a standard e-commerce checkout, and donations are delivered directly to us, so we can ensure those facing hunger in our community receive exactly what they need, when they need it.

Even better: starting a #GiveHealthy Apple Drive drive is free, fast, and simple, perfect for busy organizations or groups wanting to make an immediate impact.



Why Participate in a National Apple Month Apple Drive?

- Raise healthy food to help combat both hunger and diet-related health issues
- Engage your community in a fresh, modern way that resonates with today's supporters
- Reinforce the importance of nutritious food in the fight against food insecurity

“Example Quote: Healthy food isn't just a desire, it's essential,” said [Food Bank/Pantry Representative]. “National Apple Month gives us an ideal moment to come together and connect those in need with fresh, nourishing options.”

How to Get Started

Organizations, schools, businesses, and individuals can launch their own Apple Drive in just a few minutes, at no cost. Visit the platform, set up your virtual drive, and watch as those healthy food donations build.

To launch your Apple Drive today, visit: [Insert #GiveHealthy link]

About [Food Bank/Pantry Name]

[Insert 2–3 brief sentences summarizing your mission, communities served, and impact.]

Optional: About #GiveHealthy

The #GiveHealthy digital food drive system makes sponsoring a food drive a breeze and makes it super easy for people to donate the right kind of food. #GiveHealthy is a free turnkey service that manages both food donations and delivery. Groups can run stand alone drives, drives that include both traditional and #GiveHealthy donation options or use the #GiveHealthy Contest and Team Tracking system. #GiveHealthy partners with food banks and pantries across the U.S., from NYC to Hawaii, to ensure they maximize their food drive support. To learn more, visit givehealthy.org



Email Template for Food Banks and Pantries:

Hi [First Name],

We've all heard the old saying: *"An apple a day keeps the doctor away."*

October is **National Apple Month**, the perfect time to turn that saying into action. Next month is the perfect opportunity for your organization to launch an **Apple Drive** using the **#GiveHealthy digital food drive system**.

Apple Drives don't just have to raise apples, it's a themed food drive that can raise all kinds of fresh, healthy foods—like apples, other fruits, vegetables, and wholesome items—for people facing food insecurity. Tied to **National Apple Month**, Apple Drives provide a fun, new, and engaging way for schools, businesses, and organizations to promote healthy eating and make a meaningful community impact.

By hosting an Apple Drive, you'll:

- Raise healthy food, not just cans and boxes
- Engage your community in a fresh, new way
- Reinforce the importance of providing nutritious food to those who need it most

Unlike traditional canned-food drives, #GiveHealthy empowers supporters to purchase and donate curated fresh fruits, vegetables, and other healthy foods via a seamless online process. Transactions are handled like a standard e-commerce checkout, and donations are delivered directly to us, so we can ensure those facing hunger in our community receive exactly what they need, when they need it.

Even better: starting a #GiveHealthy Apple Drive drive is free, fast, and simple, perfect for busy organizations or groups wanting to make an immediate impact.

This **National Apple Month**, make a difference with #GiveHealthy.

[Launch Your Apple Drive Today] ([link to #GH site embedded](#))

Together, we can spread health and hope, one apple at a time.

Warmly,
Food Bank or Pantry Team



Email Template for Drive Organizers:

Hi [First Name],

We've all heard the old saying: *"An apple a day keeps the doctor away."*

This **National Apple Month**, we're turning that saying into action, and we need your help! We're launching an **Apple Drive** to support **[Food Bank/Pantry Name]** this fall through the **#GiveHealthy digital food drive system**, and we're inviting you to be part of it.

Through our Apple Drive, you can of course donate apples, but you can also donate all kinds of fresh healthy food and produce, like other fruits, vegetables, and whole foods for people in our community facing food insecurity, instead of just traditional cans and boxes that may not always have the same nutritional value.

Because while the saying *"an apple a day keeps the doctor away"* might not be entirely accurate, we do know that eating healthy whole foods that nourish your body directly leads to a healthier life.

By donating to our Apple Drive, you'll:

- Raise healthy food, not just cans and boxes
- Engage in a fun, fresh way to give back
- Support access to nutritious foods for those who need it most

This National Apple Month, join us in making a difference with #GiveHealthy.

[Donate to Our Apple Drive Today] ([link to #GiveHealthy site embedded](#))



Food Bank/Pantry Social Post and Drive Organizer Social Post



Food Bank and Pantry Caption Template:

🍏 October is National Apple Month, and we're celebrating with a fresh twist!

We're inviting organizations and members of our community to launch an Apple Drive through the #GiveHealthy digital food drive platform. Unlike traditional food drives, Apple Drives raise fresh fruits, vegetables, and other healthy foods that are shipped directly to our pantry, ensuring families get the nutritious food they truly need.

- ✅ Free and easy to start in just minutes
- ✅ A fun, healthy way to fight hunger
- ✅ Perfect for schools, businesses & community groups

"Healthy food isn't just a desire, it's essential. National Apple Month is the perfect time to come together and connect those in need with nourishing options." – [Food Bank/Pantry Representative]

Start your Apple Drive today at the link in our bio or visit our website at [website link]!

Let's spread health and hope, one apple at a time. 🍏💚



Drive Organizer Caption Template:

🍏 October is National Apple Month, and we've launched a virtual Apple Drive to support [Food Bank/Pantry Name]!

You can donate fresh fruits (like APPLES!), vegetables and other whole foods through the #GiveHealthy digital food drive platform. Just take a few minutes to visit our food drive page, pick and choose what you want to donate, and #GiveHealthy will handle the delivery to [Food Bank Name/Pantry]

- ✅ Free and easy to start in just minutes
- ✅ A fun, healthy way to fight hunger
- ✅ Supports local families and members of our community struggling with food insecurity and access to healthy food and fresh produce

Donate to our Apple Drive today at the link in our bio or visit our website at [website link]!

Let's spread health and hope, one apple at a time. 🍏💚