

WHAT'S YOUR THEME?

November 16th to 22nd is...

HUNGER AND HOMELESSNESS AWARENESS WEEK



National Hunger & Homelessness Awareness Week
(NHHAW) falls right before Thanksgiving (November 27,
2025).

This toolkit helps food banks and pantries promote
#GiveHealthy drives under the theme:

"Give Thanks Give Healthy."

Thanksgiving is a time to reflect on what we're grateful for,
and to extend that gratitude to others. **NHHAW** is a
perfect time to engage your community for food drive
support with a **"Give Thanks Give Healthy"** theme.



National Hunger And Homelessness Awareness Week Press Release Template

Contact:

[Food Bank/Pantry Contact Name]

[Phone Number]

[Email Address]

Title Options:

[Food Bank/Pantry Name] Invites the Community to “Give Thanks. Give Healthy.” During This Year’s National Hunger and Homelessness Awareness Week (NHHAW)

[Food Bank/Pantry Name] Calls for Organizations and Groups to Start a “Give Thanks Give Healthy” Online Food Drive

In Honor of National Hunger and Homelessness Awareness Week, [Food Bank/Pantry Name] Joins The “Give Thanks Give Healthy” Campaign

[City, State] — [Date] — As **National Hunger and Homelessness Awareness Week (NHHAW) approaches this November 16th to November 22nd**, [Food Bank/Pantry Name] is calling on local businesses, schools, faith groups, and community organizations to “Give Thanks Give Healthy.” by organizing healthy food drives to support neighbors in need.

The “Give Thanks Give Healthy” campaign, created in partnership with **#GiveHealthy**, encourages communities to celebrate the spirit of Thanksgiving by helping everyone enjoy access to nutritious food. During this week of reflection and gratitude, [Food Bank/Pantry Name] invites groups to host **virtual “Give Healthy Give Thanks” food drives** that focus on collecting or donating foods that promote wellness — such as whole grains, low-sodium canned goods, fruits and vegetables (fresh or canned in juice), and other nourishing options.

“Thanksgiving is about coming together to share a meal and support one another,” said [Spokesperson Name], [Title] of [Food Bank/Pantry Name]. “By choosing to ‘Give Thanks Give Healthy’ this year, our community can make sure that every family has access not just to food, but to the *right kind* of food — food that helps people thrive.”

Unlike traditional canned-food drives, **#GiveHealthy** empowers supporters to purchase and donate curated fresh fruits, vegetables, and other healthy foods via a seamless online process. Transactions are handled like a standard e-commerce checkout, and donations are delivered directly to us, so we can ensure those facing hunger in our community receive exactly what they need, when they need it. Even better: starting a “Give Thanks Give Healthy” Drive this NHHAW is free, fast, and simple, perfect for busy organizations or groups wanting to make an immediate impact.



Why Participate in a “Give Thanks Give Healthy” Drive?

Thanksgiving is a time to reflect on what we’re grateful for, and to extend that gratitude to others. Hosting a “**Give Thanks Give Healthy**” food drive offers a meaningful way to take action during **National Hunger and Homelessness Awareness Week**.

By participating, organizations can:

- **Support local families** with the healthy, high-quality foods they truly need.
- **Promote wellness and dignity** by focusing on nutritious options rather than processed items.
- **Educate communities** about the connection between hunger, health, and access to nutritious food.
- **Bring people together** around a shared purpose of gratitude, compassion, and giving back.
- **Make a measurable impact** through #GiveHealthy’s virtual drive platform, which delivers fresh fruits, vegetables, and other healthy foods directly to [Food Bank/Pantry Name].

How to Get Started

Organizations, schools, businesses, and individuals can launch their own Give Thanks Give Healthy Drive in just a few minutes, at no cost. Visit the platform, set up your virtual drive, and watch as those healthy food donations build.

To launch your Apple Drive today, visit: [Insert #GiveHealthy link]

About [Food Bank/Pantry Name]

[Insert 2–3 brief sentences summarizing your mission, communities served, and impact.]

Optional: About #GiveHealthy

The #GiveHealthy digital food drive system makes sponsoring a food drive a breeze and makes it super easy for people to donate the right kind of food. #GiveHealthy is a free turnkey service that manages both food donations and delivery. Groups can run stand alone drives, drives that include both traditional and #GiveHealthy donation options or use the #GiveHealthy Contest and Team Tracking system. #GiveHealthy partners with food banks and pantries across the U.S., from NYC to Hawaii, to ensure they maximize their food drive support. To learn more, visit givehealthy.org



Email Template for Food Banks and Pantries

This November 16–22, during **National Hunger and Homelessness Awareness Week (NHHAW)**, [Food Bank/Pantry Name] invites organizations and members of our community to start a “**Give Thanks Give Healthy**” virtual food drive.

In partnership with **#GiveHealthy**, we’re calling on local businesses, schools, faith groups, and community organizations to host **healthy online food drives** to help neighbors in need.

Thanksgiving is about gratitude, connection, and sharing what we have with others. By organizing a “**Give Thanks Give Healthy**” drive, your group can make a direct impact, ensuring families in our community have access not just to food, but to *healthy, nourishing food* that supports their well-being.

Unlike traditional canned food drives, the #GiveHealthy platform allows supporters to **donate fresh produce and nutritious foods online**. It’s quick, simple, and free to start, and all donations are delivered directly to us!

Why Participate?

Hosting a “**Give Thanks Give Healthy**” drive is a powerful way to:

- Support local families with nutritious, high-quality foods they truly need.
- Promote health and dignity by focusing on fresh and wholesome options.
- Unite your team, students, or congregation around a shared purpose of gratitude.
- Make a measurable impact right here in [Community/County Name].

Launching a drive takes just a few minutes.

Visit [Insert #GiveHealthy link] to start your drive today.



Email Template for Drive Organizers

This November 16–22, during **National Hunger and Homelessness Awareness Week (NHHAW)** we need your help! We're launching a **Give Thanks Give Healthy virtual food drive** to support [Food Bank/Pantry Name] through the #GiveHealthy digital food drive system.

Thanksgiving is about gratitude, connection, and sharing what we have with others. By donating to our “**Give Thanks Give Healthy**” drive, you can make a direct impact, ensuring families in our community have access not just to food, but to *healthy, nourishing food* that supports their well-being.

Unlike traditional canned food drives, the #GiveHealthy platform allows you to **donate fresh produce and nutritious foods online**. It's quick, simple, and free to start, and all donations are delivered directly to [Food Bank/Pantry Name].

It takes just a few minutes to donate!

Visit [Insert #GiveHealthy link] to help us provide healthy food directly to our community.

#GIVEHEALTHY

BECAUSE HUNGER IS A HEALTH ISSUE

Food Bank/Pantry and Drive Organizer Social Post



Food Bank/Pantry Caption Template:

This Thanksgiving season, we're calling on our community to **"Give Thanks Give Healthy."** Join us during **National Hunger and Homelessness Awareness Week (Nov. 16–22)** by starting a **#GiveHealthy** online food drive!

Starting a virtual drive takes just a few minutes, and donors will be able to purchase healthy and nutritious food that gets delivered directly to us.

Your drive helps local families enjoy the healthy, nourishing meals they deserve.

🍎 Get started today: [Insert #GH Link]

Drive Organizer Caption Template:

This Thanksgiving season, we're calling on our community to **"Give Thanks Give Healthy."** Join us during **National Hunger and Homelessness Awareness Week (Nov. 16–22)** in supporting [Food Bank/Pantry Name] through our **#GiveHealthy** online food drive!

Donating to our virtual drive takes just a few minutes, and you can purchase healthy and nutritious food that gets delivered directly to us.

Your drive helps local families enjoy the healthy, nourishing meals they deserve.

🍎 Get started today: [Insert Link]