

SUCCESS TOOLKIT

Celebrating the Impact of Your #GiveHealthy Drive



Thank you for organizing a #GiveHealthy food drive! **This toolkit was created to help you share and celebrate the impact of your drive with your community**, whether you raised a substantial amount of healthy food, achieved your goal, or exceeded it. Every pound of nutritious food raised through #GiveHealthy directly supports individuals and families who rely on hunger-relief organizations for access to healthy foods.

Inside this toolkit, you'll find ready-to-use communications materials including a press release, email templates, and social media posts, designed for three common drive results.

Section 1: Drive Raised Healthy Food (Impact-Focused)

Press Release Template:

[Organization Name] Raises [XX Pounds] of Healthy Food Through Its #GiveHealthy Drive

[City, State — Date] — [Organization Name] announced today that its recent #GiveHealthy Food Drive raised [XX pounds] of fresh, healthy food to support [Food Bank/Pantry Name]. This contribution helps ensure that individuals and families in the community have consistent access to nutritious food options.

“Our community came together to make a meaningful impact,” said [Drive Organizer Name, Title]. “Raising this amount of healthy food highlights the generosity and compassion of everyone who participated.”

The #GiveHealthy platform enables donors to purchase fresh, nutritious foods online that are delivered directly to hunger-relief organizations.

Using #GiveHealthy to host this food drive enabled donors to purchase fresh, nutritious foods online that were delivered directly to [Food Bank/Pantry Name] ensuring that families receive the items they need most. Unlike traditional food drives, #GiveHealthy focuses on providing high-quality, health-forward foods such as fresh produce, lean proteins, and whole grains. The platform offers an easy, e-commerce-style experience that removes the barriers of shopping, transporting, and dropping off donations, making it simpler and more efficient for supporters to give. By using #GiveHealthy, the drive ensured that every contribution directly supported the well-being of local families with foods that truly nourish.

About [Food Bank/Pantry Name]

[Insert description.]

About [Organization Name]

[Insert 2–3 sentences describing the organization, its mission, and community involvement.]

Optional: About #GiveHealthy

The #GiveHealthy digital food drive system makes sponsoring a food drive a breeze and makes it super easy for people to donate the right kind of food. #GiveHealthy is a free turnkey service that manages both food donations and delivery. Groups can run stand alone drives, drives that include both traditional and #GiveHealthy donation options or use the #GiveHealthy Contest and Team Tracking system. #GiveHealthy partners with food banks and pantries across the U.S., from NYC to Hawaii, to ensure they maximize their food drive support. To learn more, visit givehealthy.org

Section 1: Drive Raised Healthy Food (Impact-Focused)

Email to Entire Community

Subject: Thank You for Supporting Our #GiveHealthy Drive!

Hi everyone,

We're excited to share that our #GiveHealthy Food Drive raised [XX pounds] of fresh, healthy food for [Food Bank/Pantry Name]. This accomplishment reflects the generosity and compassion of our community. This food will be delivered directly to [Food Bank/Pantry Name] and will support those in need within our community.

With appreciation,
[Name]
[Organization]

Email to Participants

Subject: Thank You — Your Donation Made a Real Impact!

Thank you for donating to our #GiveHealthy Food Drive! Because of your support, we raised [XX pounds] of healthy food for [Food Bank/Pantry Name]. This accomplishment reflects the generosity and compassion of not only you, but our entire community. This food will be delivered directly to [Food Bank/Pantry Name] and will make a huge impact for those in need this season. Because of YOU, families will have access to nutritious and healthy foods.

Thank you for making a difference,
[Name]
[Organization]

Section 2: Drive Achieved Its Goal

Press Release Template:

[Organization Name] Achieves Its Goal and Raises [XX Pounds] of Healthy Food Through Its #GiveHealthy Drive

[City, State — Date] — [Organization Name] announced today that its #GiveHealthy Food Drive achieved its goal and raised [XX pounds] of fresh, healthy food to support [Food Bank/Pantry Name]. This means individuals and families in the community will have access to the nutritious food options that they need.

“Our community showed up and came together to make a meaningful impact,” said [Drive Organizer Name, Title]. “Raising this amount of healthy food highlights the generosity and compassion of everyone who participated. We’re thrilled to have met our drive goal!”

The #GiveHealthy platform enables donors to purchase fresh, nutritious foods online that are delivered directly to hunger-relief organizations.

Using #GiveHealthy to host this food drive enabled donors to purchase fresh, nutritious foods online that were delivered directly to [Food Bank/Pantry Name], ensuring that families receive the items they need most. Unlike traditional food drives, #GiveHealthy focuses on providing high-quality, health-forward foods such as fresh produce, lean proteins, and whole grains. The platform offers an easy, e-commerce-style experience that removes the barriers of shopping, transporting, and dropping off donations, making it simpler and more efficient for supporters to give. By using #GiveHealthy, the drive ensured that every contribution directly supported the well-being of local families with foods that truly nourish.

About [Food Bank/Pantry Name]

[Insert description.]

About [Organization Name]

[Insert 2–3 sentences describing the organization, its mission, and community involvement.]

Optional: About #GiveHealthy

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Section 2: Drive Achieved Its Goal

Email to Entire Community

Subject: WE DID IT! Thank You for Supporting Our #GiveHealthy Drive!

Hi everyone,

We're excited to share that our #GiveHealthy Food Drive reached it's goal of raising [XX pounds] of fresh, healthy food for [Food Bank/Pantry Name]. Our community showed up with generosity and compassion to achieve this benchmark. This food will be delivered directly to [Food Bank/Pantry Name] and will support those in need with access to nutritious and healthy food.

With appreciation,

[Name]

[Organization]

Email to Participants

Subject: WE DID IT! Your Donation Helped us Reach our Drive Goal!

We have GREAT NEWS! Thanks to you, we have officially reached our goal for our #GiveHealthy Food Drive! We raised [XX pounds] of healthy food for [Food Bank/Pantry Name]. This accomplishment reflects the generosity and compassion of not only you, but our entire community. This food will be delivered directly to [Food Bank/Pantry Name] and will make a huge impact for those in need this season. Because of YOU, families will have access to nutritious and healthy foods.

Thank you for making a difference,

[Name]

[Organization]

Section 3: Drive Exceeded Its Goal

Press Release Template:

[Organization Name] Exceeds Its Goal and Raises [XX Pounds] of Healthy Food Through Its #GiveHealthy Drive

[City, State — Date] — [Organization Name] announced today that its #GiveHealthy Food Drive exceeded its original goal and raised [XX pounds] of fresh, healthy food to support [Food Bank/Pantry Name]. Now, families in need will have access to healthy and nutritious options this season.

“Our community not only showed up and came together to make a meaningful impact, they went above and beyond to support those in need” said [Drive Organizer Name, Title]. “Raising this amount of healthy food highlights the generosity and compassion of everyone who participated. We’re thrilled to have surpassed our drive goal!”

The #GiveHealthy platform enables donors to purchase fresh, nutritious foods online that are delivered directly to hunger-relief organizations.

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About [Food Bank/Pantry Name]

[Insert description.]

About [Organization Name]

[Insert 2–3 sentences describing the organization, its mission, and community involvement.]

Optional: About #GiveHealthy

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Section 3: Drive Exceeded Its Goal

Email to Entire Community

Subject: WE SUPRASSED OUR GOAL! Thank You for Supporting Our #GiveHealthy Drive!

Hi everyone,

We're excited to share that our #GiveHealthy Food Drive EXCEEDED it's goal of raising [XX pounds] of fresh, healthy food for [Food Bank/Pantry Name]. Our community not only showed up and came together to make a meaningful impact, they went above and beyond to support those in need. This food will be delivered directly to [Food Bank/Pantry Name] and will support those in need with access to nutritious and healthy food this season.

With appreciation,
[Name]
[Organization]

Email to Participants

Subject: WE DID IT! Your Donation Helped us EXCEED our Drive Goal!

We have GREAT NEWS! Thanks to you, we not only reached goal for our #GiveHealthy Food Drive...we SURPASSED IT! We raised [XX pounds] of healthy food for [Food Bank/Pantry Name].

Our community not only showed up and came together to make a meaningful impact, they went above and beyond to support those in need. This food will be delivered directly to [Food Bank/Pantry Name] and will make a huge impact for those in need this season. Because of YOU, families will have access to nutritious and healthy foods this season.

Thank you for making a difference,
[Name]
[Organization]

Social Media Posts

Use these matching social posts to keep messaging unified across email and social:



Section 1: Drive Raised Healthy Food

Our #GiveHealthy food drive has come to an official close, and we're thrilled to say we raised raised [XX pounds] of fresh, healthy food for [Food Bank/Pantry Name]. This accomplishment reflects the generosity and compassion of our community. This food will be delivered directly to [Food Bank/Pantry Name] and will support those in need within our community. Thank you to all who donated! #fooddrives #givehealthy

Section 2: Drive Reached Its Goal

WE DID IT! We're excited to share that our #GiveHealthy Food Drive reached it's goal of raising [XX pounds] of fresh, healthy food for [Food Bank/Pantry Name]. Our community showed up with generosity and compassion to achieve this benchmark. A huge THANK YOU to all who donated! #fooddrives #givehealthy



Section 3: Drive Exceeded Its Goal

Our #GiveHealthy Food Drive EXCEEDED it's goal of raising [XX pounds] of fresh, healthy food for [Food Bank/Pantry Name]. Our community not only showed up and came together to make a meaningful impact, they went above and beyond to support those in need. THANK YOU to everyone who donated, we couldn't have done this without you! #fooddrives #givehealthy

