



## **National Nutrition Month Press Release Template**

Contact:

[Food Bank/Pantry Contact Name]

[Phone Number]

[Email Address]

### **Title Options:**

**[Food Bank/Pantry Name] Invites the Community to “Discover the Power of Nutrition” This March by Hosting a Healthy Food Drive**

**[Food Bank/Pantry Name] Launches National Nutrition Month® “Power of Nutrition” Campaign to Encourage Healthy Food Drives**

**Support Local Families and “Discover the Power of Nutrition” by Hosting a Food Drive for [Food Bank/Pantry Name]**

[City, State] — [Date] — March is National Nutrition Month®, a time to celebrate healthy eating and the importance of nutrition in building stronger, healthier communities. This year’s theme, “**Discover the Power of Nutrition**,” highlights how nutritious foods fuel long-term wellness, and how essential they are for neighbors facing food insecurity.

To mark National Nutrition Month®, **[Food Bank/Pantry Name] is inviting businesses, schools, faith groups, and community organizations to host a “Power of Nutrition” healthy food drive** in partnership with **#GiveHealthy**, a national platform that makes it easy to donate the right kinds of food.

“Access to nourishing food is a critical part of community health,” said **[Spokesperson Name], [Title] at [Food Bank/Pantry Name]**. “By hosting a ‘Power of Nutrition’ food drive, organizations can make a meaningful impact by helping us provide the healthy, high-quality foods our neighbors need most.”

The “**Power of Nutrition**” initiative offers organizations a simple and powerful way to support local families. Through the **#GiveHealthy** virtual food drive system, groups can collect **fresh fruits and vegetables, whole grains, lean proteins, low-sodium options**, and other health-forward items that traditional donation models rarely provide.

Unlike conventional food drives that rely heavily on shelf-stable or processed goods, **#GiveHealthy enables donors to give fresh produce and other nutritious foods online using an easy e-commerce-style checkout**. All items are delivered **directly to [Food**



**Bank/Pantry Name]**, ensuring timely, targeted support for families relying on hunger relief services.

### **Why Host a “Power of Nutrition” Food Drive for National Nutrition Month®?**

- **Provide the nutritious foods families truly need**, including fresh produce and lean proteins
- **Promote community health and dignity** by focusing on food quality
- **Educate your network** about the connection between nutrition and food insecurity
- **Support [Food Bank/Pantry Name] during the slower spring months**, when demand stays high but donations often decline
- **Make participation easy for supporters** with simple online giving options

### **How to Get Started**

Organizations, schools, businesses, and individuals can launch their own “**Power of Nutrition**” food drive in just a few minutes, at no cost. Visit the platform, set up your virtual drive, and watch as those healthy food donations build.

To launch your **Power of Nutrition** drive today, visit: **[Insert food drive signup page or #GiveHealthy drive creation link]**

### **About [Food Bank/Pantry Name]**

[Insert 2–3 brief sentences summarizing your mission, communities served, and impact.]

### **Optional: About #GiveHealthy**

The #GiveHealthy digital food drive system makes sponsoring a food drive a breeze and makes it super easy for people to donate the right kind of food. #GiveHealthy is a free turnkey service that manages both food donations and delivery. Groups can run stand alone drives, drives that include both traditional and #GiveHealthy donation options or use the #GiveHealthy Contest and Team Tracking system. #GiveHealthy partners with food banks and pantries across the U.S., from NYC to Hawaii, to ensure they maximize their food drive support. To learn more, visit [givehealthy.org](https://givehealthy.org)



### **Email Template for Food Banks and Pantries**

March is **National Nutrition Month®**, a time to celebrate healthy eating and the power of good nutrition for all. To mark the occasion, **[Food Bank/Pantry Name]** is inviting local businesses, schools, community groups, and organizations like yours to join our “**Power of Nutrition**” **Food Drive** campaign in partnership with **#GiveHealthy**.

By hosting a “Power of Nutrition” drive, your group can help ensure that families in our community have access not just to food, but to *nutritious* food that supports long-term wellness. This campaign makes it simple for supporters to donate items like whole grains, low-sodium canned goods, fruits, vegetables, and other nourishing options.

Best of all, #GiveHealthy’s virtual food drive platform makes it easy to participate. Donations are made online and delivered directly to our food bank, fresh, healthy, and ready to share with those in need.

#### **Why Participate?**

- Support families with healthy, high-quality foods.
- Promote wellness and nutrition across our community.
- Help fill shelves during the slower spring season.
- Engage your **[team, students, or members]** in a meaningful cause.

Launching a drive takes just a few minutes.

Visit **[Insert #GiveHealthy link]** to start your drive today.

Thank you for helping us make a lasting impact this National Nutrition Month. Together, we can ensure every family has access to the healthy food they deserve.



### **Email Template for Drive Organizers**

This March, in celebration of **National Nutrition Month®**, we're teaming up with **[Food Bank/Pantry Name]** and **#GiveHealthy** to host a “**Power of Nutrition**” **Food Drive**, and we need your help!

Your donation will provide families in our community with the nutritious food they need to stay healthy and thrive. Through #GiveHealthy's online platform, you can easily donate healthy items like whole grains, low-sodium canned goods, fruits, vegetables, and other nourishing foods.

Every contribution, big or small, makes a difference. Together, we can help fill shelves with wellness and make this spring a season of nourishment for all.

It takes just a few minutes to donate completely online! Donate from your phone or computer.

**Donate here: DRIVE LINK**

Thank you for giving back and helping us create a healthier, stronger community this National Nutrition Month.



### **Food Bank/Pantry and Drive Organizer Social Post**



### **Food Bank/Pantry Caption Template:**

March is National Nutrition Month®, and we're inviting local businesses, schools, and community groups to start a "Power of Nutrition" healthy food drive in partnership with #GiveHealthy.

By hosting a drive, you'll help ensure families in our community have access not just to food, but to *nutritious* food that supports long-term wellness. It's easy, impactful, and 100% virtual! ❤️

Let's make this spring a season of nourishment and compassion.

👉 Start your drive today at [ the link in our bio or insert link here ]

### **Drive Organizer Caption Template:**

🥬 Join Us to "Discover the Power of Nutrition"! 🥬 This March, in celebration of National Nutrition Month®, we're teaming up with [Food Bank Name] and #GiveHealthy to bring nutritious food to local families. We've launched a "Power of Nutrition" healthy food drive! 🥕🍎

You can help by donating healthy items like whole grains, low-sodium canned goods, fruits, and vegetables—quickly and easily online. Every donation supports wellness and makes a real difference for our community. ❤️

🌸 Donate now: [ the link in our bio or insert link here ]