



National Nutrition Month Press Release Template

Contact:

[Food Bank/Pantry Contact Name]

[Phone Number]

[Email Address]

Title Options:

[Food Bank/Pantry Name] Invites the Community to “Discover the Power of Nutrition” This March by Hosting a Healthy Food Drive

[Food Bank/Pantry Name] Launches National Nutrition Month® “Power of Nutrition” Campaign to Encourage Healthy Food Drives

Support Local Families and “Discover the Power of Nutrition” by Hosting a Food Drive for [Food Bank/Pantry Name]

[City, State] — [Date] — March is National Nutrition Month®, a time to celebrate healthy eating and the importance of nutrition in building stronger, healthier communities. This year’s theme, **“Discover the Power of Nutrition,”** highlights how nutritious foods fuel long-term wellness, and how essential they are for neighbors facing food insecurity.

To mark National Nutrition Month®, **[Food Bank/Pantry Name] is inviting businesses, schools, faith groups, and community organizations to host a “Power of Nutrition” healthy food drive** in partnership with **#GiveHealthy**, a national platform that makes it easy to donate the right kinds of food.

“Access to nourishing food is a critical part of community health,” said **[Spokesperson Name], [Title] at [Food Bank/Pantry Name]**. “By hosting a ‘Power of Nutrition’ food drive, organizations can make a meaningful impact by helping us provide the healthy, high-quality foods our neighbors need most.”

The **“Power of Nutrition”** initiative offers organizations a simple and powerful way to support local families. Through the **#GiveHealthy** virtual food drive system, groups can collect **fresh fruits and vegetables, whole grains, lean proteins, low-sodium options**, and other health-forward items that traditional donation models rarely provide.

Unlike conventional food drives that rely heavily on shelf-stable or processed goods, **#GiveHealthy enables donors to give fresh produce and other nutritious foods online using an easy e-commerce-style checkout.** All items are delivered **directly to [Food Bank/Pantry Name]**, ensuring timely, targeted support for families relying on hunger relief services.



Why Host a “Power of Nutrition” Food Drive for National Nutrition Month®?

- **Provide the nutritious foods families truly need**, including fresh produce and lean proteins
- **Promote community health and dignity** by focusing on food quality
- **Educate your network** about the connection between nutrition and food insecurity
- **Support [Food Bank/Pantry Name] during the slower spring months**, when demand stays high but donations often decline
- **Make participation easy for supporters** with simple online giving options

How to Get Started

Organizations, schools, businesses, and individuals can launch their own “**Power of Nutrition**” food drive in just a few minutes, at no cost. Visit the platform, set up your virtual drive, and watch as those healthy food donations build.

To launch your **Power of Nutrition** drive today, visit: **[Insert food drive signup page or #GiveHealthy drive creation link]**

About [Food Bank/Pantry Name]

[Insert 2–3 brief sentences summarizing your mission, communities served, and impact.]

Optional: About #GiveHealthy

The #GiveHealthy digital food drive system makes sponsoring a food drive a breeze and makes it super easy for people to donate the right kind of food. #GiveHealthy is a free turnkey service that manages both food donations and delivery. Groups can run stand alone drives, drives that include both traditional and #GiveHealthy donation options or use the #GiveHealthy Contest and Team Tracking system. #GiveHealthy partners with food banks and pantries across the U.S., from NYC to Hawaii, to ensure they maximize their food drive support. To learn more, visit givehealthy.org

Email Template for Food Banks and Pantries

March is **National Nutrition Month®**, a time to celebrate healthy eating and the power of good nutrition for all. To mark the occasion, **[Food Bank/Pantry Name]** is inviting local businesses, schools, community groups, and organizations like yours to join our “**Power of Nutrition**” **Food Drive** campaign in partnership with **#GiveHealthy**.



By hosting a “Power of Nutrition” drive, your group can help ensure that families in our community have access not just to food, but to *nutritious* food that supports long-term wellness. This campaign makes it simple for supporters to donate items like whole grains, low-sodium canned goods, fruits, vegetables, and other nourishing options.

Best of all, #GiveHealthy’s virtual food drive platform makes it easy to participate. Donations are made online and delivered directly to our food bank, fresh, healthy, and ready to share with those in need.

Why Participate?

- Support families with healthy, high-quality foods.
- Promote wellness and nutrition across our community.
- Help fill shelves during the slower spring season.
- Engage your **[team, students, or members]** in a meaningful cause.

Launching a drive takes just a few minutes.

Visit [Insert #GiveHealthy link] to start your drive today.

Thank you for helping us make a lasting impact this National Nutrition Month. Together, we can ensure every family has access to the healthy food they deserve.

Email Template for Drive Organizers

This March, in celebration of **National Nutrition Month®**, we’re teaming up with **[Food Bank/Pantry Name]** and **#GiveHealthy** to host a “**Power of Nutrition**” **Food Drive**, and we need your help!

Your donation will provide families in our community with the nutritious food they need to stay healthy and thrive. Through #GiveHealthy’s online platform, you can easily donate healthy items like whole grains, low-sodium canned goods, fruits, vegetables, and other nourishing foods.



Every contribution, big or small, makes a difference. Together, we can help fill shelves with wellness and make this spring a season of nourishment for all.

It takes just a few minutes to donate completely online! Donate from your phone or computer.

Donate here: [DRIVE LINK](#)

Thank you for giving back and helping us create a healthier, stronger community this National Nutrition Month.

Food Bank/Pantry and Drive Organizer Social Post

#GIVEHEALTHY

BECAUSE HUNGER IS A HEALTH ISSUE



Food Bank/Pantry Caption Template:

March is National Nutrition Month®, and we're inviting local businesses, schools, and community groups to start a "Power of Nutrition" healthy food drive in partnership with #GiveHealthy.

By hosting a drive, you'll help ensure families in our community have access not just to food, but to *nutritious* food that supports long-term wellness. It's easy, impactful, and 100% virtual!



Let's make this spring a season of nourishment and compassion.

👉 Start your drive today at [the link in our bio or insert link here]

Drive Organizer Caption Template:

💡 Join Us to "Discover the Power of Nutrition"! 💡 This March, in celebration of National Nutrition Month®, we're teaming up with [Food Bank Name] and #GiveHealthy to bring nutritious food to local families. We've launched a "Power of Nutrition" healthy food drive!



You can help by donating healthy items like whole grains, low-sodium canned goods, fruits, and vegetables—quickly and easily online. Every donation supports wellness and makes a real difference for our community. ❤️



Donate now: [the link in our bio or insert link here]