

STAMP OUT HUNGER TOOLKIT

Each May, **the Stamp Out Hunger Food Drive**, organized by the National Association of Letter Carriers, mobilizes communities across the country to fight hunger. It's the **largest single-day food drive** in the nation and an incredible opportunity for food to engage drive organizers and raise awareness before the slower summer months.

Use this kit to **launch your own virtual #GiveHealthy Stamp Out Hunger Food Drive campaign to encourage more food drives.**





Press Release Template:

[Organization Name] Invites the Community to “Stamp Out Hunger” This May 8th

[City, State — Date] — On **Saturday, May 8, 2027**, communities across the country will unite for the **Stamp Out Hunger® Food Drive**, the nation’s largest single-day food drive organized by the National Association of Letter Carriers (NALC). This year, [Organization Name] is proud to participate by hosting a **virtual Stamp Out Hunger Food Drive** in partnership with #GiveHealthy, benefiting [Food Bank/Pantry Name].

Through this effort, community members can help provide fresh, healthy, and nutritious food to local families facing food insecurity. Using the #GiveHealthy platform, supporters can donate fruits, vegetables, whole grains, lean proteins, and other nourishing foods completely online in just a few minutes. This gives donors an easy way to participate—even if they don’t have time to shop or leave food at a physical collection site.

“Stamp Out Hunger is a powerful reminder of what we can accomplish when we come together,” said [Spokesperson Name], [Title] at [Organization Name]. “We’re honored to support [Food Bank/Pantry Name] through this effort and invite our community to join us in making a meaningful impact.”

Unlike traditional food drives that rely primarily on shelf-stable donations, #GiveHealthy focuses on delivering nutritious, health-forward food directly to hunger-relief organizations. All contributions made through this drive are sent straight to [Food Bank/Pantry Name], ensuring families receive the foods they need most—quickly and efficiently.

Donating is simple and only takes a few minutes, visit [drive page link] to get started.

About [Organization Name]

[Insert 2–3 sentences describing the organization, its mission, and community involvement.]

Optional: About #GiveHealthy

The #GiveHealthy digital food drive system makes sponsoring a food drive a breeze and makes it super easy for people to donate the right kind of food. #GiveHealthy is a free turnkey service that manages both food donations and delivery. Groups can run stand alone drives, drives that include both traditional and #GiveHealthy donation options or use the #GiveHealthy Contest and Team Tracking system. #GiveHealthy partners with food banks and pantries across the U.S., from NYC to Hawaii, to ensure they maximize their food drive support. To learn more, visit givehealthy.org

Promote Your Food Drive

Use these templates to keep messaging unified across your email and social communication:

LAUNCH EMAIL

Subject: It Starts NEXT WEEK — Get Ready to Support our Stamp Out Hunger® Food Drive!

Next week on May 8th is Stamp Out Hunger® Day, the largest single day food drive in the nation, and we're launching a virtual #GiveHealthy Stamp Out Hunger® Food Drive so that you can participate in the giving. Through our virtual drive, you can donate fresh, nutritious foods online, including fruits, vegetables, whole grains, lean proteins, and other healthy items families truly need. Donations are delivered directly to [Food Bank/Pantry Name], helping ensure families facing hunger have access to the right kinds of food, exactly when they need them. Be a part of the action!

Visit our drive page for more information: (insert link)

Let's make a healthy difference together!

DAY OF EMAIL

Subject: Donate TODAY and Help Us Stamp Out Hunger® in our Community!

Today is our #GiveHealthy Stamp Out Hunger® Food Drive! We're getting involved in the nation's largest single day food drive and supporting [Food Bank/Pantry Name] with nutritious and healthy food donations. It takes JUST A FEW MINUTES to donate food online, and it will be delivered directly to [Food Bank/Pantry Name] so they can support families in need in our community.

Get involved and donate here: (insert link)

Let's Stamp Out Hunger® together!

CLOSING EMAIL

Subject: Thank You for Helping us Stamp Out Hunger®!

We wanted to thank our community for coming together and supporting our #GiveHealthy Stamp Out Hunger® Food Drive. We were a part of the nation's largest single day food drive in a big way...we raised [XXX] pounds of healthy food for [Food Bank/Pantry Name].

Thank you again!

Promote Your Food Drive

Use these matching social posts to keep messaging unified across email and social:



Launch: Next week on May 8th is Stamp Out Hunger® Day, the largest single day food drive in the nation, and we're launching a virtual #GiveHealthy Stamp Out Hunger® Food Drive so that you can participate in the giving. Donate fresh and nutritious foods online, and they'll be delivered directly to [Food Bank/Pantry Name].
Donate here [insert link] or visit the link in our bio!
#fooddrives #givehealthy #stampouthunger

Day of: Today is our #GiveHealthy Stamp Out Hunger® Food Drive! We're getting involved in the nation's largest single day food drive and supporting [Food Bank/Pantry Name] with nutritious and healthy food donations. It takes JUST A FEW MINUTES to donate food online, and it will be delivered directly to [Food Bank/Pantry Name].
Get involved and donate here: (insert link)
#fooddrives #givehealthy #stampouthunger



Closing Out: Thank You for Helping us Stamp Out Hunger®! We wanted to thank our community for coming together and supporting our #GiveHealthy Stamp Out Hunger® Food Drive. We were a part of the nation's largest single day food drive in a big way...we raised [XXX] pounds of healthy food for [Food Bank/Pantry Name].
#fooddrives #givehealthy #stampouthunger